

<b>Subject</b>	Enterprise - All businesses need enterprising employees to drive their organisations forward, to have ideas and initiatives to instigate growth, and to ensure that businesses survive in this fast-changing world.
<b>Head of Department</b>	Mrs Ramage
<b>Teaching staff</b>	Mrs Gorry
<b>Department Vision</b>	To empower students to understand the operation and function of local Enterprises and understand the skills and characteristics required to become a successful Entrepreneur.
<b>How students can 'ASPIRE to excellence' in this field</b>	Students need to emerge themselves into the world of commerce, and use resources available to investigate and analyse into existing local businesses to depict how, or if indeed they are successful in what they do. Students must then use this knowledge to set-up their own enterprise, putting knowledge learnt into practice.
<b>Rationale behind the curriculum chosen</b>	<p>The KS3 Computing course is designed to equip students with all of the tools required to excel cross-curricular. It also offers a sample of KS4 Enterprise and DIT courses that are offered, to better inform students on which path to choose.</p> <p>The Enterprise course is accessible to all students and the knowledge is extremely useful across the wide curriculum. It covers how to gather important research, analyse and interpret data. The second part of the coursework focuses on using this knowledge and put it into practice, setting up their own theoretical Enterprise.</p>
<b>Possible Careers</b>	Manager of: Marketing; Operations; Human Resource; Finance

### Key stage 3

Year Group	Topics covered	Dates of assessments	Link to Knowledge Organiser
<b>Year 7</b>	<p>The aims we have for students are:</p> <p>For all students to become proficient and competent users of modern day computer systems in helping them meet their current learning needs across the curriculum</p> <ul style="list-style-type: none"><li>• E-safety</li><li>• Microsoft PowerPoint</li></ul> <p>The Year 7 curriculum aims to introduce students to using the internet safely (e-Safety) and be able to undertake effective independent/self-guided research to support their class work and homework, and become responsible digital citizens. Students should be able to remain safe when using the Internet and understand how to behave towards others. The students are also expected to begin to use tools effectively in Microsoft PowerPoint.</p>	<p>w/c 1<sup>st</sup> February 2021</p> <p>w/c 24<sup>th</sup> May 2021</p>	

<b>Year 8</b>	The Year 8 curriculum aims to build on the skills acquired in year 7 and extend students' understanding of the way computers are used to help build and promote enterprises through a range of research and creative designs in marketing. Students will then analyse data using a range of tools used in Microsoft Excel.	w/c 1 <sup>st</sup> February 2021 w/c 24 <sup>th</sup> May 2021	
<b>Year 9</b>	The Year 9 curriculum builds on the year 7 and 8 foundations and concentrates on specific software and tools that are used to produce promotional material (Unity for Website production),	w/c 30 <sup>th</sup> November 2020 w/c 19 <sup>th</sup> April 2021	

<b>Key Stage 4</b>	The main focus is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise idea		
<b>What Topics are covered in KS4</b>	Two pieces of coursework in Year 10 and one external exam in Year 11. Component 1: Exploring Enterprises (coursework); Component 2: Planning for and Pitching an Enterprise Activity (coursework); Component 3: Promotion and Finance for Enterprise (2 hour exam)		
<b>How will the students be examined in KS4 (Be specific about the breakdown of exams/units)</b>	Exploring Enterprises consists of: Examine the characteristics of enterprises; Explore how market research helps enterprises to meet customer needs and understand competitor behaviour; Investigate the factors that contribute to the success of an enterprise. Planning for and pitching an enterprise activity consists of: Explore ideas and plan for a micro-enterprise activity; Pitch a micro-enterprise activity; Review own pitch for a micro-enterprise activity. Promotion and finance for Enterprises consists of: Demonstrate knowledge and understanding of elements of promotion and		

	financial records; Interpret and use promotional and financial information in relation to a given enterprise; Make connections between different factors influencing a given enterprise; Be able to advise and provide recommendations to a given enterprise on ways to improve its performance.
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### Enrichment and Useful Websites

<b>Extracurricular opportunities offered (clubs, trips etc)</b>	On a Thursday after school students are encouraged to develop their entrepreneurial skills.
<b>Links to useful website of interest for your subject Area.</b>	<a href="https://www.bbc.co.uk/bitesize/subjects/zpsvr82">https://www.bbc.co.uk/bitesize/subjects/zpsvr82</a> <a href="https://www.forbes.com/sites/theyec/2017/04/17/five-must-follow-rules-to-becoming-a-successfulentrepreneur/#387ba58624a9">https://www.forbes.com/sites/theyec/2017/04/17/five-must-follow-rules-to-becoming-a-successfulentrepreneur/#387ba58624a9</a> <a href="https://www.liveandlearnconsultancy.co.uk/alan-sugars-business-tips/">https://www.liveandlearnconsultancy.co.uk/alan-sugars-business-tips/</a>